

# Rates / Tarifs

## POSITIONING / EMBLEMES

The acceptance and positioning of advertising material is under the sole jurisdiction of the publisher.

*L'approbation et l'emplacement de l'annonce sont à la discrétion de l'éditeur.*

## DIGITAL REQUIREMENTS EXIGENCES NUMÉRIQUES

Advertising material must be supplied by the closing dates as digital Tiff 600dpi files. Proofs should be furnished with all ads.

Single-page inserts will be charged at a full-page body rate. Material must be supplied by the client. Page size must conform to the single page insert trim size (below).

*L'annonce publicitaire doit être fournie aux dates de tombée. Les épreuves devraient être fournies avec tous les suppléments.*

*Les insertions d'une page seront chargées au tarif d'une pleine page. Le matériel devra être fourni par le client.*

## PUBLICATION SIZE DIMENSIONS DE LA PUBLICITÉ

Publication Trim Size/ Dimension de la revue:	8.5" x 11.0"
Live Copy Area/ Encart libre:	7.0" x 10.0"
Bleed Size/ Publicité à fond perdu:	8.75" x 11.5"
Single Page Insert Trim Size/ Insertion d'une page	8.25" x 10.75"
Standard Ad Sizes/ Grandeurs standards des suppléments:	
Full Page/ Pleine page:	7.0" x 10.0"
1/2 Page/ Demie-page:	6.875" x 4.75"
or/ ou:	3.375" x 9.75"

## PRINTING / IMPRESSION

Offset screened at 133 lines per inch.  
*Internégatif tramé à 133 lignes au pouce.*

## CLOSING DATES / DATES DE TOMBÉE

LIGHTHOUSE is published twice yearly, in Spring and Fall. The closing dates are March 15th and September 15th respectively.

*LIGHTHOUSE est publiée deux fois par année, au printemps et à l'automne. Les dates de tombée sont le 15 mars et le 15 septembre respectivement.*

## RATES / TARIFS

All rates are quoted in Canadian Funds. Corporate Members receive a 10% discount.

*Tous les tarifs sont en devises canadiennes. Les membres corporatifs ont droit à un rabais de 10%.*

	B & W/ N & B	Colour/Couleur Four/Quatre
Outside Back Cover <i>Couverture arrière</i>	NA/SO	\$1,025
Inside Cover <i>Couverture intérieure</i>	NA/SO	\$825
Body, Full Page <i>Pleine page</i>	\$475	\$675
Half Page <i>Demie-page</i>	\$300	\$475
Single-page Insert <i>Insertion d'une page</i>	\$475	\$675
Professional Card <i>Carte d'affaire</i>	\$125	NA/SO

## RATE PROTECTION TARIFS ASSURÉS

Advertisers will be protected at their contract rates for the term of their contracts up to one year. Cancellations are not accepted after closing date.

*Les tarifs sont assurés aux termes des contrats publicitaires jusqu'à concurrence d'un an. Les annulations ne sont pas acceptées après la date de tombée.*

All advertising material should be directed to:  
*Tout le matériel publicitaire doit être acheminé à:*

## LIGHTHOUSE

LIGHTHOUSE, Canadian Hydrographic Association  
CHS Atlantic, Craig Zeller  
Bedford Institute of Oceanography P.O. Box 1006  
Dartmouth, NS Canada B2Y 4A6  
Telephone/Téléphone: (902) 426-3918  
Fax/Télécopieur: (902) 426-1893  
E-mail editorlighthouse@hydrography.ca

## SUGGESTIONS TO AUTHORS

LIGHTHOUSE publishes material covering all aspects of hydrography.  
Authors submitting manuscripts should bear the following points in mind:

1. Submit a hardcopy complete with graphics including tables, figures, graphs and photos.
2. Submit digital files, one with text only and a separate file for each graphic (tables, figures, photos, graphs) in its original form or in .tif format (600 DPI). Photos may be submitted separately to be scanned. These may be submitted via E-mail or on CD ROM to the Editor.
3. Papers should be in either English or French and will be published without translation.
4. An abstract, information about the author(s) and contact information should be included.